

Event Planning

Awards

An awards event, or an awards ceremony, is an event that gives out an award or awards, and awards ceremonies can vary in size and prestige. An example of an informal awards ceremony would be a group of co-workers gathering at a restaurant, and awarding funny awards to each other like “worst tie in the office.” An example of a formal awards event would be the Oscars. An awards ceremony is a way to honor a person, or multiple people. You can utilize this type of event in any setting, such as a corporate function, social club, etc.

Holiday

Holiday events are basically just social gatherings that relate to a specific holiday. This can include a corporate Christmas party, Cinco de Mayo celebration, or a New Year’s Eve masquerade gala. In most cases, these events are made to be fun occasions and informal. Holiday parties usually use themes to make them more interesting. A great Christmas office party could be the highlight of the work year for many employees. These parties can also be coupled with awards ceremonies and charity events.

Charity

Charity events are events for a particular charity. These events can be geared towards awareness, or fundraising. Like the other events they can be intimate, like a small dinner, or lavish. Some charity fundraising events could consist of having a carnival, a car wash, or a fancy 4-course meal. Relay for life is a prime example of an informal charity fundraising event. At this event they raise awareness about cancer, and raise money to fund cancer research. A formal event is a function that is usually a black tie event. These can be dinners, dancing, celebrity auctions, and more. In 2012, George Clooney hosted the most successful dinner in the history of the American presidential campaigns for the re-election of Barack Obama. The event was held in George Clooney’s home, and had 150 guests. The dinner was prepared by renowned chef Wolfgang Puck. The price per plate was \$40,000, and they were able to raise over \$15 million dollars for the campaign according to CBS News.com.